# FOR IMMEDIATE RELEASE

New Collectors and Visionary Projects Join Forces to Present Work on Paper by 84 artists to Benefit The Brigid Alliance

August 9th – August 12th, 2023 Projet Moné, 545 Broadway, New York, NY

Collector and Press preview: August 9th, 5pm-6pm Opening Reception: August 9th, 6pm - 9pm

[New York, July 26, 2023] - **New Collectors** and **Visionary Projects** are proud to announce *The Art of Access*, an extraordinary exhibition of work on paper by 84 generous artists, all rallying behind abortion access in our post Roe v. Wade country. The event will be hosted at **Projet Moné**, a boutique PR agency for the arts, culture, and design communities.

*The Art of Access* is a collaborative effort to raise funds and awareness for **The Brigid Alliance**, an organization ensuring access to high-quality, affordable abortion care. By bringing together a diverse array of artistic voices, the exhibition aims to harness the power of art to inspire positive change and make a lasting impact on the lives of people seeking safe abortions in the US.

Bringing together their extensive community of artists, **New Collectors** and **Visionary Projects** have curated an impressive collection of works on paper that will showcase diversity in style and medium–all while fitting within the guidelines of work on paper no bigger than 16x20 inches with prices ranging from \$150 to \$1,000.

Artists include Amorelle Jacox, Andrea Belag, Debbi Kenote, Fanny Brodar, Jack Arthur Wood, Jackie Meier, Jacob Littlejohn, Kim Uchiyama, Kiyomi Quinn Taylor, Michael Gac Levin, Obi Agwam, Pol Morton, Rachel Hayden, Ronan Day Lewis, Skye Volmar, among others.

**The Art of Access** is the second annual benefit exhibition organized by New Collectors. The first exhibition in August 2022 raised \$6,512 for Planned Parenthood. This year, with the inclusion of more artists, and the collaborative efforts of Visionary Projects and Projet Moné, visitor engagement and sales are expected to be more ambitious.

In addition to the opening reception, *The Art of Access* will be the focal point of a members-only event hosted by **Visionary Projects**. Attendees will have the opportunity to connect with artists, art enthusiasts, and curators, fostering a community dedicated to uplifting early career artists.

The opening reception will also feature drinks and food by Coco Boys, Gorgie, Wynk, Other Half Brewing, and Casa Lumbre. Merchandise designed by artist Dani Toral will be sold, with all profits going to The Brigid Alliance.

# **About New Collectors**

Located in the Lower East Side, New Collectors is an art gallery that primarily features work by emerging artists. The gallery was founded in 2021 on the premise that the art world is inherently difficult to penetrate, and there need to be more approachable ways for people to explore and buy artwork. Through programming like gallery walks and artist talks, Founder and Director Sibilla Maiarelli hopes to expand the market for emerging art by fostering the next generation of collectors.

# **About Visionary Projects**

An international art platform with an active community. We curate events centered around creativity and inclusivity. Through our membership we connect creatives to one another and to various corners of the art world. We highlight creativity from a global perspective and act as a leader in contemporary trending subjects.

# **About The Brigid Alliance**

The Brigid Alliance was founded in early 2018 to address the alarming divide between the constitutional right to choose an abortion and the ability to access one. The Brigid Alliance is a national organization ensuring access to high-quality, affordable abortion care by providing practical, logistical, and financial support for those forced to travel long distances for safe and legal abortions, especially later in pregnancy. By bridging the gap between the right to an abortion and the ability to access one, we are making choice a reality.

# **About Projet Moné**

Based in New York, Paris, London and Mexico City, PROJET MONÉ is a boutique agency for the arts, culture and design communities. The cultural landscape is changing, and with it, its communication channels. Projet Moné help their clients navigate the new world of marketing by going beyond the traditional strategies in the art world. Their clients range from visual and performing artists to galleries and design studios.

For further information, including a full list of participating artists and sponsors, please contact sibilla@newcollectorsgallery.com